# **Actiflash**

## The photoinducible protein activator



Actiflash is a small steroid ligand that activates engineered proteins upon light induction. Use it to precisely control your protein activity down to the single cell level in live cell cultures and animals.

### Key features

- 1. High spatiotemporal resolution: Actiflash selectively activates appropriate
- fusion proteins upon UV or IR laser illumination
- 2. Fast & non-invasive method relying on optical light induction
- 3. Wide applicability: activates any ER<sup>T2</sup> fused protein, a system extensively used for tamoxifen induction

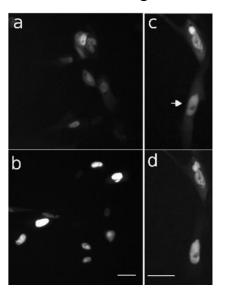
4. Straightforward protocol: Actiflash is cell-permeant. Simply incubate your cells or organisms with Actiflash and illuminate at the desired time.

#### Actiflash has been validated on:

- ✓ Cultured cells (CV-1, MDCK & HEK)
- ✓ Zebrafish embryos (up to 48 hpf)

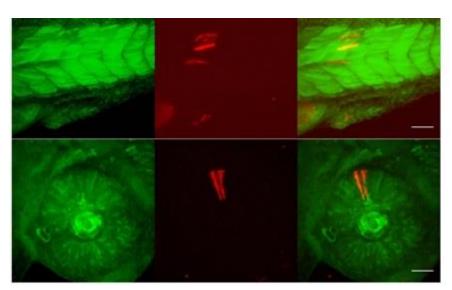
#### Results

#### Single-cell control of nuclear translocation using Actiflash



CV-1 cells were transfected with gfp-nls-ERT, incubated with Actiflash and imaged either before (a & c) or 60 min after (b & d) UV illumination. Nuclear GFP-nls-ERT translocation selectively activated in one cell, indicated with an arrow in c, using twophoton illumination (750nm, 10mW for 10s). Scale bar: 25µm

#### Local photoactivation of dsRed expression in 48 hpf zebrafish embryos using Actiflash



ef1fi:loxP-egfp-loxP-dsRed zebrafish embryos were injected with cre-ERT mRNA at the one-cell stage and further incubated with 3 mM Actiflash. dsRed was expressed at the single cell level after UV illumination with two-photon excitation, 750nm, 20mW for 10s. Scale bar: 50mm

Left: reproduced with permission from D. K. Sinha et al, Photocontrol of Protein Activity in Cultured Cells and Zebrafish with One- and Two-Photon Illumination, Chem. Bio. Chem., 2010, 11, 653-663. Right: experiments performed by Pierre Neveu, Michel Volovitch & Sophie Vriz

